



**CITY OF  
LAS CRUCES**

**GRT CAPITAL IMPROVEMENTS FUND**

## COMMUNITY NEEDS

- Public safety facilities - \$120 million
- Critical street improvements - \$252 million
- Improvements to city-wide parks - \$30 million
- Indoor recreational facilities - \$50 million
- Flexibility to keep up with rising construction costs
- More control of future capital projects

## BALLOT PROCESS

*Shall the City of Las Cruces impose a municipal gross receipts tax in the amount of three hundred twenty-five thousandths of one percent (0.3250%), the revenues of which shall be used for funding capital improvements and maintenance for public safety, streets, parks, and other public facilities and critical infrastructure?*

- November ballot question for 0.3250%
- If approved, increase will go into effect July 1, 2025

## CAPITAL OUTLAY BENEFITS

- Source of incremental project funding
- Can be used to fill capital project funding gaps
- More shovel ready projects means more capital outlay opportunities
- Legislators prefer supporting projects that align with their priorities and have significant funding in place

## COMMUNITY IMPACT

- No GRT collected on groceries or medicine
- An additional \$0.32 per \$100 spent on certain goods and services
- The impact on the median income in Las Cruces is about \$39/year
- Cost shared by residents and visitors to community

## COMMUNITY BENEFITS

### ADDITIONAL FUNDS COULD GENERATE ~ \$11 MILLION PER YEAR

- Enhanced public safety
  - More recreational opportunities for adults/kids
  - Supports recent CLC redevelopment efforts
- Street improvements to address increased traffic
- Less dependency on State capital outlay funding
- Continue to provide the quality of life the community demands of the City

**FOR MORE INFORMATION: [cfaivre@lascruces.gov](mailto:cfaivre@lascruces.gov) or 575-541-2150**